

**Exhibit C**  
**to the**  
**Declaration of Ryan S. Hilbert In Support Of *Ex***  
***Parte* Application By Maritz Inc. For An Order**  
**Shortening Time or, In the Alternative,**  
**Temporarily Staying Arbitration**



## American Arbitration Association

*Dispute Resolution Services Worldwide*

6795 North Palm Ave, 2nd Floor, Fresno, CA 93704  
telephone: 877-528-0880 facsimile: 559-490-1919  
<http://www.adr.org>

DATE 12/20/2007 2:22:05 PM  
TO Charles A. Weiss Esq.  
COMPANY Bryan Cave, LLP  
ADDRESS 314-259-2020  
FROM Norma Cantu  
NUMBER OF 2 (Including cover page)  
PAGES  
RE Case number: 74 117 01325 07  
RECIPIENTS Charles A. Weiss Esq.; Roderick M. Thompson, Esq.

### NOTES:

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**American Arbitration Association**  
*Dispute Resolution Services Worldwide*

*Western Case Management Center*

John M. Bishop  
Vice President  
Jeffrey Garcia  
Assistant Vice President

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December 20, 2007

**VIA AAAWEBFILE & FACSIMILE**

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Re: 74 117 01325 07 NOCA  
VISA U.S.A. Inc.  
VS  
Maritz, Inc. dba Maritz Loyalty Marketing

Dear Parties:

After careful consideration of the parties' contentions, the Association has determined the administration of this matter shall be conducted by the Western Case Management Center and hearings will be held in **San Francisco, California.**

As stated in our previous letter dated November 30, 2007, which included the arbitrator list, we encourage the parties to agree on one (1) arbitrator. If you are unable to reach an agreement, please advise the Association on or before **January 4, 2008**. Absent agreement of the parties, we ask each party to strike the names objected to, number the remaining names in order of preference and return the list on or before **January 4, 2008**. The parties are reminded to exchange copies of all correspondence except the checklist for conflicts and this arbitrator list.

The list for selection of arbitrators is also available on-line. The parties may strike and rank their preferences, which will be kept confidential.

If you have any questions, please do not hesitate to contact me.

Sincerely,

/s/  
Norma Cantu  
Case Manager  
559-490-1896  
[cantun@adr.org](mailto:cantun@adr.org)

*Supervisor Information: Lupe Gonzalez-Baca, 559 650 8019, [Gonzalezl@adr.org](mailto:Gonzalezl@adr.org)*